

17 October 2022

## SUPPORTING HUNTER ACTION ON POVERTY

This week is [Anti Poverty Week](#). It's an opportunity, offers the [Hunter SDG Taskforce](#), to focus our attention on the number one goal of the [UN Sustainable Development Goals](#) – 'No Poverty'.

Even in the State's most prosperous areas, more than one in 25 people are living in poverty, a situation that rises sharply outside metropolitan areas. Despite our growing economy, many in our region experience unacceptable levels of disadvantage. Of the five areas of highest economic disadvantage in regional NSW, two are located in the Hunter.

Of all age groups, children are most likely to be living in poverty, with more than 1 in 6 children in NSW living below the poverty line. For these children, not having sufficient resources to cover the basics and achieve a reasonable standard of living can have profound and long-lasting impacts.

These impacts can manifest as poor social and emotional wellbeing outcomes, poor physical health, shortened life expectancy and a destabilised home environment. It can prevent communities from thriving.

The Hunter Region SDG Task Force is a group of motivated businesses, not-for-profits and government bodies who are focused on collaborating to achieve the United Nations Sustainable Development Goals (SDGs) in the Hunter Region.

Christina Gerakiteys, CEO Wavia Global and Member of the Hunter Sustainable Development Goals Taskforce spoke on the SDGs at one of our recent Business Development Forum breakfasts. Her advice for approaching the daunting task of taking action on large, complex problems was simple – start with one small step, make it a habit, then add another step, and another.

If you're looking to take your first step, or your next step, here are some suggestions from the Hunter SDG Taskforce to get you moving on SDG #1:

- Donate non-perishable food items to your local food pantry - search <https://www.mycommunitydirectory.com.au/>
- Donate funds to a local charity that works to alleviate poverty
- Visit <https://antipovertyweek.org.au/> and <https://www.ncoss.org.au/> to learn more about poverty and what we can do about it

- Share the Anti Poverty Week 2022 resources and stories with your network to encourage awareness and conversations
- Share the Definition of Poverty on socials: <https://povertyandinequality.acoss.org.au/poverty/>
- Tag Anti Poverty week on socials
  - Use Hashtags: #EndChildPoverty #APW22 #AntiPovertyWeek
  - Use relevant tags:  
Facebook: <https://www.facebook.com/antipovertyweek>  
Twitter: <https://twitter.com/AntiPovertyWeek>  
LinkedIn: [linkedin.com/in/toni-wren-76937636](https://www.linkedin.com/in/toni-wren-76937636)
- Supporting digital Assets  
here: <https://antipovertyweek.org.au/resources/promotional-kit/>

Source: Poverty statistics sourced from [NCOSS Mapping Economic Disadvantage in NSW](#)